



WORKFORCE DEVELOPMENT DIVISION

August 24, 2023

WORKFORCE DEVELOPMENT COUNCIL (WDC)

- Advise the Governor and the public concerning the nature and extent of North Dakota's workforce needs
- Optimize opportunities and eliminate unnecessary duplication of effort



WDC MEMBERSHIP

- Private Industry
- Organized Labor
- Education
- Elected Officials
- State Workforce Representatives



WDC THEMES

- Earlier & More Diverse Career Exploration
- Addressing the Technical Skills Gap
- Removing Barriers to Employment
- Recruitment & Retention of Workers
- Occupational Licensing Reform

Program Contact: Katie Ralston Howe



REGIONAL WORKFORCE IMPACT PROGRAM

- \$12.5M total
- Regional partnership; 1 application per region
- 25% match
- Locally led solutions that will positively impact their workforce challenges
- Sustainable initiatives
- Milestone-based funding model
- Anticipated release September or early Fall
- Link: [NDgov.link/RWIP](https://ndgov.link/RWIP)

Program Contact: Evan Moser



TECHNICAL SKILLS TRAINING GRANT

- \$2M total; 1:1 match
- Two tracks, with a third TBD
- Track A: Accelerated reskilling (up to \$100,000)
- Track B: Internal upskilling, safety training (up to \$50,000)
- Track C: Automation (TBD)
- Rolling application, planned to open in September 2023
- Link: [NDgov.link/TechSkills](https://ndgov.link/TechSkills)

Program Contact: Kerri Kraft



AMERICORPS

- Awards grants to non-profits, faith & community-based organizations, public agencies, Indian tribes, and institutions of higher education.
- Provides opportunities for individuals – AmeriCorps members – to serve communities across the country.

Program Contact: Ryan Volk



EXAMPLES OF MEMBER ACTIVITIES

- Training citizens in disaster preparedness; responding to disaster events
- Improving the housing situation for economically disadvantaged people
- Improving the school readiness of pre-k children
- Improving the academic performance or academic engagement of K-12 students
- Enhancing the quality of life for homebound or older adults and individuals with disabilities
- Increasing access to food resources for economically disadvantaged individuals
- Engaging veterans and military families in service or providing service to these individuals



APPRENTICESHIP

- Grow your own concept
- Many occupations are already built, customization for your workforce needs will only require minor adjustments
- Link: [NDgov.link/Apprentice](https://nd.gov/link/Apprentice)

Program Contact: Kerri Kraft



OPERATION INTERN

- High School – Junior and Seniors and postsecondary students enrolled in accredited ND College; taking at least 6 credits
- \$4,000 max match reimbursement per intern per year
- Employer can apply for up to 5 interns per year
- Applicants must be a target industry and/or the occupation identified must be on the approved WDC in-demand occupations list
- Application window opens in February

Program Contact: Kerri Kraft



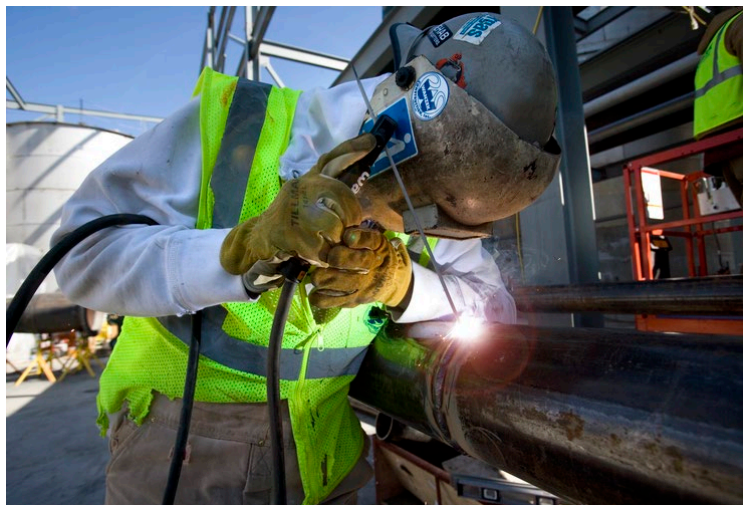
FIND THE GOOD LIFE

- 2,094 Leads
 - 71% looking to move within six months
 - 23 Relocated Participants
 - 553 Resumes
 - 641 Leads Connected to Champions
- Link: FindTheGoodLife.com

Program Contact: Sara Michael



TOP INDUSTRIES



- Healthcare
- Skilled Trades
- Manufacturing
- Sales & Marketing
- Transportation

TOP HOBBIES



- Festivals & Events
- Outdoor Recreation
- Remote work & Entrepreneurial opportunities
- Family & Kids
- Arts & Entertainment/ Food Scene

FIND THE GOOD LIFE

Cities that received movers:

- Minot
- Wahpeton
- Bismarck
- West Fargo
- Fargo
- Mandan
- Bottineau
- Dickinson
- Jamestown
- Towner



FTGL ACTIVITIES

- Partner with employers and communities to identify challenges and opportunities to recruit to fill jobs
- Manage and grow Statewide Community Champion Network
- Support local employer led national recruitment activities and participate in statewide recruitment opportunities
- Connect leads to industries, employers, and communities
- Partner with state and local agencies that address local workforce barriers related to community attraction, job description and posting optimization



OFFICE OF LEGAL IMMIGRATION (OLI)

- Connect employers to reputable recruitment and immigration legal services providers
- Provide or partner to provide employer and community education and training for best practices and policies related to integration
- Employers, communities, immigrants and refugees will be invited to participate in the comprehensive study to determine the pilot grant program framework and long-term framework of the office that will kickoff later this fall
- Link: www.commerce.nd.gov/workforce/office-legal-immigration

Program Contact: Paige Kuntz



OLI TASKS

- Develop and implement a statewide strategy to support recruitment and retention
- Advise and make recommendations to the governor, legislative assembly and state agencies
- Develop a pilot program that supports businesses pursuing or employing work-authorized immigrants and supporting communities to develop integration plans and activities
- Partner with other state agencies to develop and administer programs or services related to immigration integration



WORKFORCE TEAM

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THANK YOU!